

Laëtitia Pouyet

I am a very passionate and creative Graphic Designer. I love to learn new things in every kind of way and in every possible fields.
I am a good listener, a fast learner and always focus on my work and company's objectives. Here are 3 words who define me: curiosity, creativity and adaptability.

Work Experience

Graphic Designer

Since July 2019

UGroupMedia (Montreal, Canada)

- Designed daily facebook posts
- Created and realised all types of printed supports: office signs, billboards, flyers, etc.
- Created and updated the company's visual and digital materials: Facebook/Google Ads, banners, promotional material etc. in compliance with brand guidelines

Webmaster

July 2018-Feb 2019

Edimark/Espace ID (Paris, France)

- Managed and updated the company's websites
- Managed and sent emailing campaigns
- Worked on the validation phase of the new website

Graphic/Web Designer

Oct 2017-Dec 2017

Groupe Sopema (Nouméa, New Caledonia)

- Designed daily facebook posts
- Created and sent newsletters (1 per week)
- Worked on products catalogues: products photoshoots, photos editing and layout

Graphic/Web Designer

Feb 2017-Aug 2017

DPG Formfittings (Sydney, Australia)

- Created the new version of the website with WordPress, chose the theme, plugins, worked on the new visual identity and how to display products with WooCommerce
- Created the latest issue of the new products catalogue
- Managed products photoshoots and photos editing

Graphic/Web Designer

Apr 2014-Oct 2016

Agence Octave (Paris, France)

- Managed web and printed projects. Realising benchmark and specifications for websites and goodies
- Created, developed and monitored agency's websites with WordPress and Joomla
- Managed and display advertising campaigns with Google Ads
- Assisted my manager on all current projects. I was in charge of the conception and creation of different communication print supports for the agency and its clients

IT SKILLS

Web : HTML5/CSS3, PHP/MySQL, Dreamweaver, Notepad++, Joomla, WordPress, Google Ads, Analytics
Graphic design : Adobe Photoshop, Illustrator, Indesign
Video : Adobe Premiere, Final Cut pro, After Effects
Office : Microsoft Office, Open Office, LaTeX



Laëtitia Pouyet

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Languages

French: mother tongue

English: fluent

Spanish: intermediate

Hobbies

Travels: USA, Canada, Europe (Sweden, Italy, UK...)

Reading: SF & Fantasy

References available upon request





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 Europe (Sweden, Italy,
 UK...)
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Work Experience

Internal Communication Assistant

Avenir Conseil et Formation - Thales (*Vélizy, France*)

Dec 2013-Mar 2014

- Created newsletters, printed ads and brochures.
- Checked and corrected company's communication documents

Office Worker

Aon Hewitt (*Montreal, Canada*)

Sept 2012-May 2013

- In charge of mail reception and sorting out mails
- Documents digitalisation and database organisation

Graphic/Web Designer

Eurekakids - toys shop online (*Girona, Spain*)

May 2011-Sept 2011

- In charge of creation and conception of different banners for the website and newsletters
- Created, built and sent the newsletter once a week
- Edited promotional videos for company's YouTube channel

Education

Master's Degree in Digital Communication and Technologies

2012

Paris IV Sorbonne University

Associate Degree in Services and Communication Networks

2010

Versailles University

Check my work online at www.laetitiapouyet.fr

IT SKILLS

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